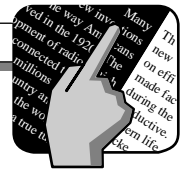


SECTION 2

GUIDED READING AND REVIEW

A Business Boom



**A. AS YOU READ**

As you read Section 2, fill in two supporting details under each of the following main ideas.

**Main Idea:** The growth of a consumer economy changed American life.

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_

**Main Idea:** Henry Ford took advantage of new technology to make automobiles more efficiently.

- 3. \_\_\_\_\_
- 4. \_\_\_\_\_

**Main Idea:** The growth in popularity of the automobile fueled the growth of related businesses.

- 5. \_\_\_\_\_
- 6. \_\_\_\_\_

**B. REVIEWING KEY TERMS**

Define each of the following terms, and explain the role each played in the business boom of the 1920s.

- 7. consumer economy \_\_\_\_\_  
\_\_\_\_\_
- 8. installment plan \_\_\_\_\_  
\_\_\_\_\_
- 9. assembly line \_\_\_\_\_  
\_\_\_\_\_